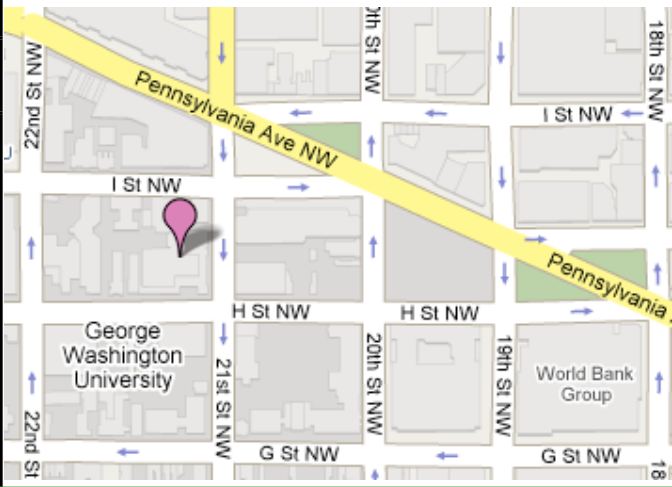


Exhibitor Prospectus

Preparing Language Teachers for the 21st Century: Sixth Language Teacher Educator Conference

What is it? Who's attending?	Location
<p>Designed for practitioners and researchers involved in the preparation and ongoing professional development of language teachers, LTE 2009 will address the education of teachers of all languages, at all instructional and institutional levels, and in many national and international contexts.</p>	<p>The conference is on the campus of The George Washington University, four blocks from the White House, in the Foggy Bottom district of Washington, DC The Cloyd Heck Marvin Conference Center is the venue for the sessions. See http://nclrc.org/lte2009 for hotel information.</p>
<p>Dates: May 29 and 30, 2009</p>	
<p>Who's coming? Attendees include university professors who guide new teachers in their choices of materials, technology, and tools for the teaching of language. Other attendees will be supervisors at the district or state level who make purchasing decisions for textbooks, software, hardware, and online services needed by language teachers.</p>	
Benefits of Exhibiting	Schedule for Exhibit Hours
<p>All exhibitors receive:</p> <p>Recognition as an official sponsor in the program, on convention signs, acknowledgement and a link to your site on the NCLRC web site.</p> <p>Complimentary Pre- and Post-Convention Attendee Mailing Lists.</p>	<p>Friday, May 29, 2009</p> <p>Exhibits Open: 10:00 am - 5:00 pm</p> <p>Lunch time: 12:30 pm - 2:00 pm</p> <p>Coffee Break in Exhibit Area</p> <p>Saturday, May 30, 2009</p> <p>Exhibits Open: 9:00 am - 3:00 pm</p> <p>Lunch time: 11:30 am - 1:00 pm</p> <p>Coffee Break in Exhibit Area</p>
<p>Booth Cost</p> <p>\$600 Standard Booth – Size – 10' x 10'</p> <p>\$300 Non-Profit Tabletop – One (1) 6' x 30" draped table with two (2) side chairs</p>	<p>Complimentary Convention Registration</p> <p>Standard Booth – 1 Registration</p> <p>This includes access to the plenaries, discussion sessions, poster sessions, and presentations</p>

*Preparing Language Teachers for the 21st Century:
Sixth Language Teacher Educator Conference*

Sponsorship Options

Opening Session and Reception

The Opening Reception features a high-profile keynote speaker to kick off the convention. Your company will receive VIP seating for the event; be recognized by the conference chair during the Opening Session and will be recognized as a sponsor through prominently displayed signage.

\$6,000 (Exclusive)

Convention Program Guide

Get your company name on the cover of the Convention Program Guide as the sole sponsor for the printing of this book. The Program Guide is used by all attendees during the convention and as a resource when they return to their classrooms.

\$1000 (Reserved)

Convention Tote Bags

See your logo everywhere during LTE 2009. This portable marketing opportunity will showcase your company's logo on more than 300 Convention Tote Bags. Not only will attendees become familiar with your name and image, but they will take these bags back to their schools for continued exposure.

Cost to be determined (Depending on production costs and NCLRC approval)

Exhibitor Workshop

Introduce convention attendees to your products and services with these 20-minute exhibitor workshops. Conduct your own product demonstration or show off your latest products in a closed classroom environment. Each session will seat approximately 70 attendees, theater style.

\$300

Breakfast

Coffee, tea and a selection of breakfast foods will be served in the ballroom to seated attendees. The sponsor will be acknowledged by a conference speaker and a representative of the sponsor will be able to greet the attendees.

\$3,600 (2 available)

Lunch

Choose from a plated luncheon (\$7,500) or a box lunch (\$5,000) to show your company's support of Language Teacher Education.

Coffee Break

Acknowledgement of sponsors will be included in conference program and on signage. Time for a greeting by a representative and space for display of literature will be provided.

\$1,500 (2 available)

Preparing Language Teachers for the 21st Century:
Sixth Language Teacher Educator Conference

Contact information

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Skype: jillnclrc



Online registration is now available

[Click here](#) or copy the url to paste into your browser:

<http://guest.cvent.com/i.aspx?5S,M3,5d1b5e48-76ba-4583-a10b-209443f847e2>